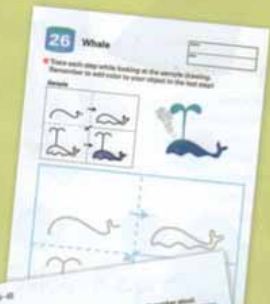


# Catalog 2010



KUMON  
PUBLISHING



## Table of Contents

- 3 About Kumon / Our Mission
- 4 Frontlist: **KUMON READING WORKBOOKS**
- 5 Frontlist: **ARE YOU READY FOR KINDERGARTEN? WORKBOOKS**
- 6 Frontlist: **PLAY & GROW WORKBOOKS**
- 7 Frontlist: **KUMON FLASH CARDS**
- 8 Backlist: Kumon Workbooks (Basic Skills)
- 9 Backlist: Kumon Workbooks (Math Skills)
- 10 Backlist: Kumon Workbooks (Verbal Skills)
- 11 Backlist: Kumon Spanish Workbooks / Kumon Flash Cards
- 12 Backlist: Kumon Math Workbooks
- 13 Backlist: Kumon Math Workbooks
- 14 Backlist: Kumon 3-D Paper Craft Workbooks / To the Summit
- 15 Backlist: Kumon First Steps Workbooks / Train Your Brain

# What is Kumon?

THE KUMON METHOD, WHICH IS THE BACKBONE of Kumon's educational publishing program, was born fifty years ago in a Japanese household. This step-by-step, incremental approach to math and reading was designed by Toru Kumon, a high-school teacher and later founder of the Kumon Institute of Education, to help his second-grade son Takeshi do better in math. At the behest of his wife, Toru created worksheets by hand for Takeshi to study every day. Reflecting Toru's belief that educators should encourage a child's motivation first and foremost, each worksheet was designed to be slightly more difficult than that of the day before, so that his son would continue to be inspired by his studies, and could advance without stress.

Toru later devised worksheets for reading as well. Convinced of the value of his own educational method, Toru opened a learning center with his wife on the second floor of their house in 1955. As the years went by, the Kumon Learning Center gradually gained a great reputation, as its students' grades in school dramatically improved. For instance, Takeshi was able to solve high-school level differential and integral calculus problems at the age of twelve.

As more people learned of the efficacy of the Kumon Method, the mom-and-pop learning center grew. Centers began opening throughout Japan. Today Kumon runs the world's largest supplemental education program, with 26,200 regional learning centers in 44 countries and a student population of over 4 million. Kumon's achievements have been widely reported in television and print, including reports by all the major network news shows, *Time*, *Newsweek*, and *The Wall Street Journal*.



Mr. Toru Kumon, Founder of Kumon

## KPNA mission

### KUMON WORKBOOKS AND

**LEARNING AIDS** introduce basic learning skills to children aged 2 and up. Subjects covered include early learning and fine motor control skills; verbal skills; and math skills.

**THE KUMON METHOD** is what makes our workbooks so unique and effective. This Method is a proven learning system developed to help each child reach his or her full potential. Concepts are introduced in a step-by-step manner that allows the child to master each in turn without getting frustrated. Before long, children gain confidence in their abilities and are motivated to learn on their own.

**KUMON PUBLISHING** has more than two decades of experience and editorial expertise in creating products that are fun and educational. Our illustrations engage and delight children, and we use only the highest quality paper and full-color printing. Kumon Publishing has established itself as one of the world's premier educational publishers with strong brand recognition and customer loyalty.

# Kumon Reading Workbooks

## *Step by step to reading success*

OUR KUMON READING WORKBOOKS WILL USE OUR FAMOUS STEP-BY-STEP approach to help your child develop reading comprehension skills, which are an important ingredient to academic success. Each title in the series features grade-level appropriate vocabulary, and fun, colorful exercises. Our unique approach to reading, which includes elements of both phonics and whole language instruction, will make learning to read easy. (The Kumon Writing Workbook series will be available in June 2011.)

Each Kumon Reading Workbook will be 8 1/2" x 11 inches, color, 80 pages, and will retail at \$31.000 available June 15.



Grade 1 Reading  
ISBN 0-8203-71-2



Grade 2 Reading  
ISBN 0-8203-71-3



Grade 3 Reading  
ISBN 0-8203-71-7



Grade 4 Reading  
ISBN 0-8203-71-8



Grade 5 Reading  
ISBN 0-8203-71-9



Grade 6 Reading  
ISBN 0-8203-71-9

# Are you Ready for Kindergarten? Workbooks

*Help your child  
prepare for school*

OUR NEW ARE YOU READY FOR KINDERGARTEN workbooks are designed to introduce your child to important concepts that he or she will encounter in kindergarten, such as numerical order, counting, shapes, the alphabet, and phonics. Each *Are you Ready for Kindergarten? Workbook* will be 64 pages long; with color illustrations; 8 1/4 x 11 inches; and will cost

\$ 25.000

e 15.

## Math Skills

This book will help your child become familiar with the numbers 1-30 and shapes in preparation for kindergarten. With step-by-step exercises and fun activities, your child will have fun while getting a head start on his or her first official year of school.

## Verbal Skills

This book will help your child become familiar with the alphabet and reading and writing simple words in preparation for kindergarten. The step-by-step exercises and fun activities will help your child enjoy preparing for his or her first official year of school.



Math Skills  
870-1-854668-83-1



Verbal Skills  
870-1-854668-82-6



# Kumon Play & Grow Workbooks



*Follow the story and learn motor skills along the way*

OUR PLAY & GROW SERIES COMBINES AN INTRODUCTION TO BASIC SKILLS along with a whimsical narrative that will engage and entertain children. As children progress through each book, helping storybook characters to complete fun cutting & pasting and coloring & drawing activities, they will develop fine motor control and writing skills. Each *Play & Grow Workbook* will be 80 pages long; with color illustrations; 8½ x 11 inches; and will cost \$ 31.000 available May 15.



Coloring & Drawing  
978-1-954968-92-5

## Coloring & Drawing

Let's go on a coloring & drawing adventure! Your child will learn to control his or her first writing utensil, a crayon, through these fun coloring and drawing exercises. Learning to use a crayon is an important precursor to mastering the ability to write letters and numbers.

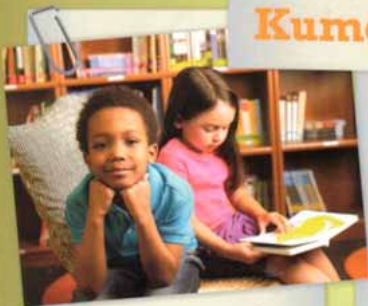
## Cutting & Pasting Paper

Spent a magical day with the two main characters while they help the town prepare for the King's ball! Your child will develop important fine motor control and reasoning skills, while having fun cutting and pasting paper.



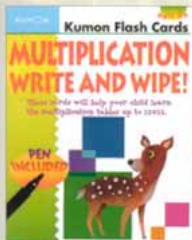
Cutting & Pasting Paper  
978-1-954968-93-2

# Kumon Flash Cards



## Multiplication Write & Wipe

These cards will help your child learn the multiplication tables up to 12x12. Combining the physical practice of a write & wipe approach with the rote memorization of a traditional flash card will assure that children get as much help as possible with this important concept.



Multiplication Write & Wipe  
878-1-934968-91-8

## Write & wipe for extra practice

OUR UNIQUE WRITE AND WIPE FLASH cards include a dry erase marker so children can practice writing their letters, numbers, and shapes again and again. We make them extra-thick to stand up to repeated use. And most importantly, our cards are extra-large to emulate the size of a parent's face - because our research shows that children most easily absorb information presented in this format. Each of the *Kumon Flash Cards* listed here is 8 x 8 inches, contains 32 hard plastic cards, a dry erase pen, and retails at [REDACTED]

\$ 39.000 *pril 15.*

## Shapes Write & Wipe



Shapes Write & Wipe  
878-1-934968-42-8

These cards will help your child become familiar with basic shapes and their names. Each extra-large, extra-thick flash card will feature a shape on the write and wipe side, and the name of the shape on the reverse.

# Kumon Workbooks



## Basic Skills

*Building a solid foundation for your child's educational success*

KUMON WORKBOOKS USE A STEP-BY-STEP, LOGICAL APPROACH TO HELP CHILDREN master skills and stay motivated to learn on their own. Our workbooks are unique because they focus on teaching one specific skill from start to finish. Everything about our workbooks, from their sturdy paper to their engaging content, is designed with the best interests of your child in mind.

Each *Kumon Workbook* is 8 1/4 x 11 1/2 inches, paperback, 80 pages, full color, and retails at \$ 27.000



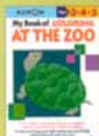
My First Book of  
Tracing  
978-4-7743-0707-7



My Book of  
Easy Mazes  
978-1-933241-24-1



My Book of  
Coloring  
978-1-933241-28-9



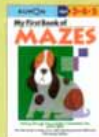
My Book of Coloring:  
At the Zoo  
978-1-933241-35-5



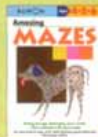
My First Book of  
Drawing  
978-1-934968-02-4



My First Book of  
Cutting  
978-4-7743-0708-4



My First Book of  
Mazes  
978-4-7743-0709-1



Amazing  
Mazes  
978-4-7743-0710-7



My Book of  
Pasting  
978-1-933241-02-9



My Book of Pasting:  
Jigsaw Puzzles  
978-1-933241-29-4



My Book of  
Easy Crafts  
978-1-933241-03-4



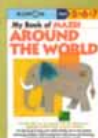
My Book of  
Amazing Crafts  
978-1-933241-30-2



My Book of  
Mazes: Animals  
978-1-933241-25-8



My Book of Mazes:  
Things that Go!  
978-1-933241-31-9



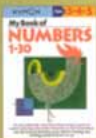
My Book of Mazes:  
Around the World  
978-1-933241-40-1



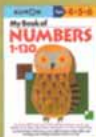
# Kumon Workbooks



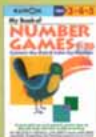
Math  
Skills



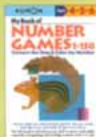
My Book of  
Numbers 1-30  
978-4-7743-0703-9



My Book of  
Numbers 1-100  
978-4-7743-0704-6



My Book of  
Number Games 1-70  
978-4-7743-0758-8



My Book of Number  
Games 1-100  
978-4-7743-0760-2



My Book of Simple  
Addition  
978-4-933240-00-5



My Book of  
Addition  
978-4-933240-05-2



My Book of Simple  
Subtraction  
978-4-933240-06-7



My Book of  
Subtraction  
978-4-933240-07-4



My Book of Easy Telling  
Time: Hours & Half-Hours  
978-4-933240-26-5



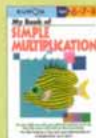
My Book of Telling Time:  
Learning about Minutes  
978-4-933240-27-2



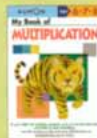
My First Book of Money:  
Counting Coins  
978-4-933240-43-5



My Book of Money:  
Dollars and Cents  
978-4-933240-45-2

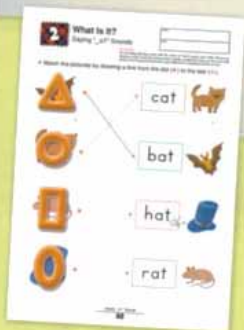


My Book of Simple  
Multiplication  
978-4-933240-41-8

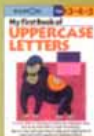


My Book of  
Multiplication  
978-4-934968-10-5

# Kumon Workbooks



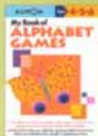
## Verbal Skills



My First Book of  
Uppercase Letters  
\$78-4-7743-0705-1



My First Book of  
Lowercase Letters  
\$78-4-7743-0706-0



My Book of  
Alphabet Games  
\$78-1-933240-36-4



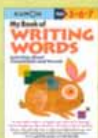
My Book of  
Rhyming Words  
\$78-4-7743-0761-0



My Book of Rhyming  
Words and Phrases  
\$78-4-7743-0762-4



My Book of Rhyming  
Words: Long Vowels  
\$78-1-933240-37-1



My Book of Writing  
Words: Learning about  
Consonants & Vowels  
\$78-1-933240-04-3



My Book of Simple  
Sentences: Learning  
about Nouns & Verbs  
\$78-1-933240-05-0



My Book of  
Sentences  
\$78-1-933240-38-8

# Kumon Flash Cards

*Innovative write & wipe cards perfect for early learners*

Our unique write and wipe flash cards include a dry erase marker so children can practice writing their letters, numbers, and shapes again and again. We make them extra-thick to stand up to repeated use. And most importantly, our cards are extra-large to emulate the size of a parent's face - because our research shows that children most easily absorb information presented in this format. Each of the *Kumon Flash Cards* listed here is 6 x 8 inches, contains 32 hard plastic cards, a dry erase pen, and retails at \$ 39.000

# Spanish Language Workbooks

Spanish language versions of our popular preschool line

After the success of the English versions of the workbooks, it seemed only natural to translate the series for Spanish-speaking children. They are made with the same high-quality paper, step-by-step instructions, and engaging illustrations as our English books. Each *Spanish Language Kumon Workbook* is 8 1/2 x 11 1/2 inches, paperback, 80 pages, full color, and retails at \$ 27.000



Mi Primer Libro de Trazos (Tracing)  
\$78-1-934968-18-5



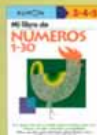
Mi Primer Libro de Recortar (Cutting)  
\$78-1-934968-25-1



Mi Libro de Cortar y Pegar (Pasting)  
\$78-1-934968-05-7



Mi Primer Libro de Laberintos (Maze)  
\$78-1-934968-26-0



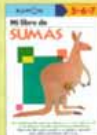
Mi Libro de Numeros del 1-30 (Numbers 1-30)  
\$78-1-934968-27-7



Mi Libro de Juegos de Numeros 1-70 (Number Games 1-70)  
\$78-1-934968-33-8



Mi Libro de Sumas Simples (Simple Addition)  
\$78-1-934968-35-2



Mi Libro de Sumas (Addition)  
\$78-1-934968-36-4

## Kumon Flash Card Titles



ABC's Uppercase Write & Wipe  
\$78-1-933240-10-4



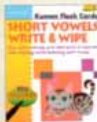
abc's Lowercase Write & Wipe  
\$78-1-933240-44-9



Numbers 1-30 Write & Wipe  
\$78-1-933240-08-1



Easy Telling Time Write & Wipe  
\$78-1-933240-45-6



Kumon Flash Cards Short Vowels Write & Wipe  
\$78-1-933240-47-0



Long Vowels Write & Wipe  
\$78-1-933240-48-7

# Kumon Math Workbooks

*Teach calculation skills with the Kumon Method*

Most grade-school workbooks try to cover the full range of topics in one workbook, and as a result do not dedicate enough pages to important mathematical concepts. Kumon's research has found, however, that children find learning easier when they tackle one skill set at a time. With this in mind, we designed our newest line of workbooks to help children with one particular mathematical skill set per book.

These wonderful workbooks are based on the incremental Kumon Method and will help guide children through all the steps to learning the skills they require to excel at school. These workbooks are also correlated to state and national standards in order to ensure that the content is appropriate for your child. Each *Kumon Math Workbook* is 8½ x 11 inches, color, 96 pages, and will retail at

\$ 27.000

Calculation  
Skills



Grade 1 Addition  
978-1-85324-45-4



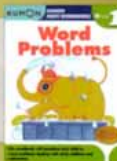
Grade 3 Division  
978-1-85324-35-5

Geometry &  
Measurement



Grade 1 Geometry &  
Measurement  
978-1-85496-07-8

Word  
Problems



Grade 1 Word Problems  
978-1-85496-01-3



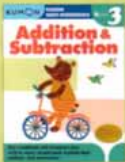
Grade 1 Subtraction  
978-1-933240-50-0



Grade 2 Addition  
978-1-933240-51-7



Grade 2 Subtraction  
978-1-933240-52-4



Grade 3 Addition & Subtraction  
978-1-933240-53-1



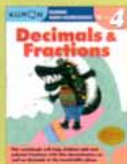
Grade 3 Multiplication  
978-1-933240-54-8



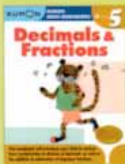
Grade 4 Multiplication  
978-1-933240-56-2



Grade 4 Division  
978-1-933240-57-9



Grade 4 Decimals & Fractions  
978-1-933240-58-6



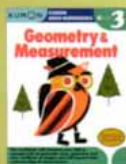
Grade 5 Decimals & Fractions  
978-1-933240-59-3



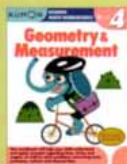
Grade 6 Fractions  
978-1-933240-60-0



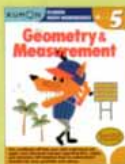
Grade 2 Geometry & Measurement  
978-1-934968-61-4



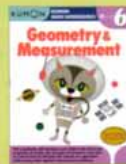
Grade 3 Geometry & Measurement  
978-1-934968-62-0



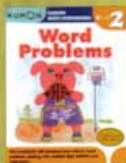
Grade 4 Geometry & Measurement  
978-1-934968-62-7



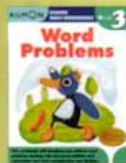
Grade 5 Geometry & Measurement  
978-1-934968-66-4



Grade 6 Geometry & Measurement  
978-1-934968-66-7



Grade 2 Word Problems  
978-1-934968-60-6



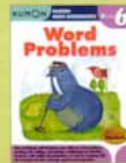
Grade 3 Word Problems  
978-1-934968-62-8



Grade 4 Word Problems  
978-1-934968-65-0



Grade 5 Word Problems  
978-1-934968-68-3



Grade 6 Word Problems  
978-1-934968-63-5





## Kumon 3-D Paper Craft Series



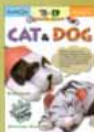
Dinosaurs: Tyrannosaurus & Apatosaurus  
 ISBN-1-933240-36-6



Animals: Lion & Mouse  
 ISBN-1-933240-07-1



Dinosaurs: Triceratops & Pteranodon  
 ISBN-1-933240-09-7



Animals: Cat & Dog  
 ISBN-1-933240-38-0

### Cut, fold and paste yourself a toy

Kumon 3-D Paper Craft workbooks are designed to help children develop problem-solving and spatial reasoning abilities, as well as fine motor skills. Their extra-thick paper and colorful, engaging illustrations ensure that children will be able to create a sturdy and engaging paper toy that will provide an educational and entertaining experience. Each *Kumon 3-D Paper Craft* book is 8¼ x 11½ inches, paperback, 32 pages, and retails at \$ 25.000

## For Grown-Ups > To the Summit

**EASTERN AND WESTERN PHILOSOPHIES MEET  
IN NEW INSPIRATIONAL TITLE**

After years of living in two of the richest countries on the planet, citizens of America and Japan don't seem to be any happier today. Philosopher/entrepreneur Hiroshi Tasaka calls this the "Happiness Gap."

Using a compelling mixture of Zen Buddhist philosophy and the teachings of Friedrich Nietzsche, Tasaka makes a

logical argument for the adoption of a purpose in our lives. What sort of life would you be comfortable repeating over and over again?

*To the Summit: Why Should You Embrace an Ideal in Your Heart?* is 5½ x 8½ inches, 232 pages, paperback, and \$ 52.000



*To the Summit: Why Should You Embrace an Ideal in Your Heart?*  
 ISBN-1-933240-46-1

# First Steps

*Fun first workbooks introduce children to school-level skills*

The First Steps series is designed for young children, aged 2 and up, who have never used a workbook before. The colorful and easy exercises in each First Steps workbook provide toddlers with the opportunity to practice the motor skills and problem-solving abilities that are a child's First Steps towards success. Each *First Steps Workbook* is 5½ x 8¼ inches, paperback, 40 pages, full color, and retails at \$22.000



Let's Color  
978-1-933240-01-1



Let's Fold!  
978-1-933240-02-8



Let's Sticker & Paste  
978-1-933240-03-5



Let's Cut Paper  
978-1-933240-04-2



More Let's Color  
978-1-933240-02-4



More Let's Cut Paper  
978-1-933240-03-3



More Let's Sticker & Paste  
978-1-933240-04-0



More Let's Fold!  
978-1-933240-05-7

## For Grown-Ups > Train Your Brain

### BLOCKBUSTER BRAIN-TRAINING PROGRAM

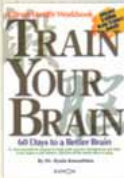
Go figure. All it takes to keep your brain healthy is five minutes of simple math problems every day. And over 2.5 million people worldwide already share this little secret.

Dr. Ryuta Kawashima details his innovative brain health exercise regimen in *Train Your Brain: 60 Days to a Better Brain*. After completing the daily math exercises,

users of this brain health workbook take memory tests and track their progress. As Dr. K says, "if you want to stay young at heart, and mentally sharp, take a few minutes a day to Train Your Brain!"

*Train Your Brain: 60 Days to a Better Brain* is 7¼ x 10½ inches, 188 pages, paperback, and

\$43.000



Train Your Brain: 60 Days to a Better Brain  
978-1-933240-05-9

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